

FOR IMMEDIATE RELEASE

March 1, 2022

AMERICA'S SBDC IOWA NAMES JEFF VIERKANT AS NORTHWEST IOWA SBDC REGIONAL DIRECTOR

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce that Jeff Vierkant is the new Regional Director for the Northwest Iowa SBDC, hosted by Iowa Lakes Community College. He began this position in March 2022.

Vierkant will advise and train entrepreneurs and existing business owners in Clay, Dickinson, Emmet, Kossuth, Lyon, O'Brien, Osceola, Palo Alto and Sioux counties.

"America's SBDC Iowa is pleased to add Jeff to our team of knowledgeable, experienced, and professional business advisors," says SBDC State Director Lisa Shimkat. "He brings years of diverse business experience to our organization. He will continue to build on the strong connections with area resource partners and encourage new business growth in his northern Iowa region."

Jeff has experience in manufacturing, supply chain administration, human resources and financing. Jeff holds a Master's of Business Administration and an undergraduate degree in Business Administration. He and his family reside in the Iowa Great Lakes area.

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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